



MEDIATING SEXUALITIES : THE SEXUAL POLITICS OF MEDIA PRODUCTION AND REGULATION

Online bilingual international conference – November 2nd, 3rd & 4th 2020

Free access with registration: <https://medialsex2020.univ-lille.fr>

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Monday November 2nd

Moderating sexualities

5pm. Introduction by Béatrice Damian-Gaillard (Arènes, Université de Rennes 1) & Florian Vörös (Geriico, Université de Lille)

Keynote conferences

5:30pm. Susanna Paasonen (University of Turku), "Puritan echoes, risky bodies and the value of sex in social media"

6pm. Sharif Mowlabocus (Fordham University), "Kindr Grindr? Moderating Race(ism) in technospaces of desire"

6:30pm. Live discussion

Tuesday November 3rd

Social media

9:30am. Virginie Julliard (Gripic, Université Paris Sorbonne), "The pregnant man, the knight and Brigitte Bardot: how the French anti-gender movement expresses its desires and disgusts on Twitter"

9:50am. Andrea Zanotti (Irmécen, Université Sorbonne Nouvelle), "Negotiating and reproducing gender norms on gay dating app Scruff"

10:10am. Live discussion chaired by Coralie Le Caroff (Cerlis, Université de Paris)

Media infrastructure

11am. Marion Coville (Université de Poitiers), "The sexual policies of museum visiting. How does the imaginary of a family visit produces a heteronormative script?"

11:20am. Fred Pailler (Université de Nantes), "Heteronormativity in porn and dating media infrastructure"

11:40am. Robert Payne (American University of Paris), "Queer fits: Toward a queer theory of media formats"

12am. live discussion chaired by Béatrice Micheau (Geriico, Université de Lille)

Advertising sexualities

2pm. Keyvan Gorbanzadeh (Cessp, Université Paris 1 Panthéon Sorbonne), "Freed from decency? The sexual regulation of advertising"

2:20pm. Elise Marsicano (Sage, Université de Strasbourg), "*S'aimer, s'éclater, s'oublier*. When a French public health agency takes risks in a campaign against AIDS"

2:40pm. Cécile Loriato, (Ceditec, Université Paris Est Créteil), "The visibility of homosexuality in public space as an issue of HIV/AIDS prevention"

3pm. Live discussion chaired by Marion Dalibert (Geriico, Université de Lille)

Social justice movements

4pm. Vivien Soldé (Cerep, Université de Reims), "What is good porn? Confessional and secular film-club federations facing sex on screens"

4:20pm. Rebecca Sullivan (Calgary University), "The sexual-cinematic citizen of Studio D"

4:40pm. Irène Despontin Lefèvre (Carism, Université Paris 2 Panthéon-Assas), "#NousToutes, towards a violence's normalization?"

5pm. Live discussion chaired by Eugénie Saitta (Arènes, Université de Rennes 1)

Meeting with two women who make porn

6:45pm. Intervention by Eva Vocz (Fédération Parapluie Rouge): "A good censor must know how to call a pussy by its name"

7pm. Performance "How to be (really) rich with porn" by Eva Vocz & Robyn Chien (Puppy Please), curated by Latitudes contemporaines, live broadcasted from maison Folie Wazemmes in Lille

Mercredi 4 novembre

Screening sex

9am. Ariane Temkine (Cral, Ehess), "Queer coding: an eye-opener of heteronormativity in Disney's animated movie (1937-1999)"

9:20am. Sarah Lécosais (LabSIC, Université Paris 13), "Writing for French TV shows: how to manage sexualities in terms of characters and topics?"

9:40am. Déborah Gay (Lerass, Université de Toulouse Paul Sabatier), "Fiction and homonormativity: representation of LGBT characters in a webseries (France Télévisions)"

10am. Live discussion chaired by Juliette Dalbavie (Geriico, Université de Lille)

Sexcam platforms

11am. Arnaud Anciaux, Julie Grammatica & Iris Gaudin (Laval University), "Competing narratives and strategies: understanding the discursive economy around sexcamming platforms"

11:20am. Jean-Marc Francony (Gresec) et Pierre Brasseur (Pacte, Université de Grenoble), "Attracting and branding: co-producing live pornographic content in the age of platform capitalism"

11:40am. Live discussion chaired by Sandy Montañola (Arènes, Université de Rennes 1)

Journalistic framings

Sexual violence

2pm. Jeanne Wetzels (Carism, Université Paris 2 Panthéon-Sorbonne), "What media space for sexual violence in times of armed conflict? An overview of media coverage in *Le Monde* since 1944"

2:20pm. Laure Beaulieu (LabSIC, Université Paris 13), "Evolution of journalistic practices on issues related to sexual violence among French daily press journalists in the post-Metoo context"

Closing keynote

2:40pm. Florence Le Cam (Université Libre de Bruxelles) & Manon Libert (Université de Mons), "The newsroom, a "gender neutral" and "non sexual" workspace?"

To talk and to make people talk about sexuality

3:15pm. Live discussion with Lénaïg Bredoux (Mediapart) & Pauline Verduzier (Les Journalopes)